

Tse-Wen Tsao

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PROFESSIONAL SUMMARY

Tse-Wen Tsao is a Baltimore-based multimedia producer, cinematographer, and visual artist specializing in cross-platform storytelling. Having lived in Taiwan, China, Tibet, and the United States, they bring a distinct transnational perspective to analyzing how media, culture, and power shape audience belief and aspiration. Moving effortlessly between high-end studio setups and dynamic moving images, Tsao excels at translating complex concepts into high-impact, cohesive visual strategies that challenge surface narratives and resonate deeply across diverse audiences.

EDUCATION

Maryland Institute College of Art | Baltimore, MD

Master of Fine Arts (MFA) in Photography + Media & Society | Aug 2024 - May 2026

- Honor: Graduate Merit Scholarship, 2024 - 2026
- Related Coursework: Editorial Photography, Culture and Commerce, Culture + Criticism in Media, Advanced Cinematography and Lighting, Studio and Location Lighting

Communication University of China | Beijing, CN

Bachelor of Fine Arts (BFA) in Cinematography & Production | Sep 2019 - Jun 2023

- Related Coursework: Lighting Art for Film and TV, Digital Video Editing, Color Grading, Documentary Production, Short Film Production

PROFESSIONAL EXPERIENCE

Freelance | US, Taiwan, China

Multimedia Producer, Photographer & Cinematographer | 2019 - Present

- **Integrated Visual Production:** Deliver end-to-end multimedia content (photography, videography, and post-production) for commercial, editorial, and artistic campaigns.
- **Brand Collaboration:** Partner with diverse brands and artists to conceptualize and execute visual narratives that align with their core identity and marketing objectives.
- **Cross-Media Execution:** Manage comprehensive workflows from complex studio/location lighting setups to advanced Adobe Suite & DaVinci Resolve post-production.

Gomba Culture & Media Co. Ltd. | Qinghai, CN

In-House Multimedia Designer & Photographer | Jan 2024 - Jul 2024

- **Social Media & Brand Growth:** Spearheaded visual strategy and content creation for social media channels, significantly strengthening brand visibility for regional businesses and cultural startups.
- **Campaign Execution:** Directed and executed commercial photography and promotional video shoots, ensuring cross-platform visual consistency for advertising campaigns.
- **Visual Identity Management:** Edited, color-graded, and curated multimedia assets to strictly align with clients' brand identity and targeted marketing goals.

PROJECTS & FILM EXPERIENCE

Sangre o No (MFA Graduation Short Film) | 2026

Director of Photography & Colorist

- **Visual Storytelling:** Led the visual identity, lighting design, and comprehensive color grading to build a cohesive narrative tone and emotional atmosphere.
- **Award-Winning Execution:** Recognized as **Best Cinematographer** at the Submerged Film Festival (2026).

The Book of Nemo: A Psychedelic Gospel (MFA Graduation Short Film) | 2026

Director of Photography

- **Cinematographic Direction:** Formulated the complex visual style and experimental aesthetic, translates abstract narrative concepts into compelling dynamic imagery.

AWARDS & SKILLS

- **Awards:** Best Cinematographer | Submerged Film Festival | 2026
- **Software/Tools:** Adobe Photoshop, Lightroom CC, Premiere Pro, DaVinci Resolve, Microsoft Office, Google Suite
- **Technical Expertise:** Cinema Cameras (ARRI, RED, Blackmagic), Digital Cameras (Canon, Nikon, Fujifilm, Sony), Advanced Cinematic & Strobe Lighting Setup
- **Languages:** Mandarin (Native), English (Fluent)